

## BUSINESS STUDIES - INFORMATION FOR PARENTS

GCSE Business Subject information							
"I never dreamed about success, I worked for it" Estée Lauder							
	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2	
YEAR 9	<b>Topic 1: Making the most of your money</b> - What influences our purchases - How to create a budget	<b>the most of your money</b> - Investment methods <b>Topic 2: Savings</b> - Why save - How to calculate compound interest	<b>Topic 2: Savings</b> - Save <b>Topic 3: Borrowing</b> - Why people borrow - Failure to pay debt - How to calculate compound interest	<b>Topic 4: The Economy</b> - Supply and demand - Inflation	<b>Topic 4: The Economy</b> - Imports vs Exports - Exchange rates	Revision Project	
Revision Resources	Your Money Matters - Book by Young Money Entertainment						
Theme 1: Investigating Small Business							
YEAR 10	<b>Topic 1.1 Enterprise and entrepreneurship</b> - Economic nature of business - Why and how business new business ideas come about - How businesses add value and the importance of adding value - Identifying risk and rewards - The roles of business enterprise	<b>Topic 1.2 Spotting a Business opportunity</b> - Understanding customer needs - Know the purpose and the methods of primary and secondary market research - Understand market segmentation - Risk and rewards - Identifying competition and conduct competitor analysis (inc market mapping)	<b>Topic 1.3 Putting a business idea into plan</b> - Define business aims and objectives - Calculate costs, revenue and profit - Understand and calculate break even and margin of safety - Interpret cashflow forecast - Identify the main internal external sources of finance for a <u>small business</u>	<b>Topic 1.4 Making the business effective</b> - Understand the different types of business - Partnership and Liability - Importance of business location - Understand the basic elements of marketing - How they work together - Understand the Purpose of a business plan	<b>Topic 1.5 Understanding external influences business</b> - Different type of stakeholders - Understand the impact of the economy on and - Imports to business - Understand the key legislation relevant to business - The usefulness of technology	<b>Revision - Theme 1</b> - Enterprise and entrepreneurship - Spotting a Business opportunity - Putting a business idea into plan - Making the business effective - Topic 1.5 Understanding external influences business	
Revision Resources	GCSE (9-1) Business 2nd edition Textbook		Pearson Edexcel GCSE (9-1) Business Revision guide		BBC Bitesize		
Knowledge Organiser	<a href="#">Knowledge Organiser 1.1</a>	<a href="#">Knowledge Organiser 1.2</a>	<a href="#">Knowledge Organiser 1.3</a>	<a href="#">Knowledge Organiser 1.4</a>	<a href="#">Knowledge Organiser 1.5</a>		
Exam Board Information	<a href="https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html">https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html</a>						
Theme 2: Building a business							
YEAR 11	<b>Growing the business</b> - Different method of growth - Method of raising finance for a growing business - Understanding business ethics and the impact of decisions on the environment <b>Making Financial decisions</b> - Calculate and interpret the different types of and profit margins - Understand and interpret investment appraisal - Understand and assess financial and market data	<b>Making marketing decision</b> - Understand the marketing mix - Understanding of the design mix - Different pricing strategies - Understand the role of promotion - Understand the importance of Place <b>Making operational decisions</b> - Understand the different production method - Understand the importance of stock control systems	<b>Topic 2.3 Making operational decisions</b> - Understand the the different methods of quality control - Recruitment <b>Topic 2.5 Making human resource decisions</b> - Organisational structure - Understand the the recruitment process and the methods of recruitment - Understand the different methods of training - Understand the significance of methods of motivation	<b>Revision - Theme 1 &amp; 2</b> - Enterprise and entrepreneurship - Spotting a Business opportunity - Putting a business idea into plan - Making the business effective - Topic 1.5 Understanding external influences business - Growing the business - Making marketing decision - Making operational decisions - Making Financial decisions - Topic 2.5 Making human resource	<b>Revision - Theme 1 &amp; 2</b> - Enterprise and entrepreneurship - Topic 1.2 Spotting a Business opportunity - Topic 1.3 Putting a business idea into plan - Making the business effective - Topic 1.5 Understanding external influences business - Growing the business - Making marketing decision - Making operational decisions - Making Financial decisions - Topic 2.5 Making human resource		
Revision Resources	GCSE (9-1) Business 2nd edition Textbook		Pearson Edexcel GCSE (9-1) Business Revision guide		BBC Bitesize		
Knowledge Organiser	<a href="#">Knowledge Organiser 2.1</a> <a href="#">Knowledge Organiser 2.4</a>	<a href="#">Knowledge Organiser 2.2</a> <a href="#">Knowledge Organiser 2.3</a>	<a href="#">Knowledge Organiser 2.5</a>				
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Note: Digital version of revision resources can be found on Google Classroom