

14 June 2023

Dear Parents/Carers,

RE: SPONSERSHIP OPPORTUNITIES

I am writing to bring your attention to the incredible sponsorship opportunities available at The Gateway Academy for the upcoming academic year. We are seeking support to further enhance the success of our sports teams, which have been growing steadily in achievement and popularity.

As a Physical Education Department, we are dedicated to fostering excellence in sporting competitions across various disciplines. This commitment has resulted in an increasing number of students aspiring to represent the Academy in our sports teams. Starting from September 2023, we anticipate having approximately 30 teams, comprising around 250 students, competing at district, county and even national levels in five different sports. Additionally, we are thrilled to announce the launch of our prestigious Saturday rugby programme and the addition of a full-time basketball coach.

With such a high demand from students eager to represent our Academy, we are in need of new playing kits to ensure that we maintain the highest professional standards. To this end, we are seeking sponsorship from local companies to support the procurement of these new kits. In return for your sponsorship, we offer a comprehensive package that includes prominently featuring your company's logo on the playing tops, which will be worn for a minimum of two years (subject to approval from our Governors). Furthermore, your logo will be showcased on the Academy's website under the 'PE section,' with a direct link to your company's website. Additionally, your company will receive advertisement space in The Gateway Academy's Community Newsletter, which reaches approximately 1200 readers. We will also actively promote our sponsors through our social media profiles, given the substantial number of sports fixtures and visitors to our website.

Our available sponsorship opportunities are as follows:

Football	Rugby	Netball	Basketball
Year 7 Football Squad	U13 Boys Rugby Kit U14 Boys Rugby Kit	Year 7 Netball Kit	Year 7 Boys Basketball Kit Year 7 Girls Basketball Kit Year 8 Girls Basketball Kit

We firmly believe that this partnership presents an outstanding business opportunity for local companies while supporting their local community school. By participating in our sponsorship programme, you have the chance to advertise your company's brand and services, reaching not only our students and their families but also the wider school community.

We warmly invite you to join us in this endeavour by sponsoring one of our sports teams. To discuss the details further, please do not hesitate to contact me directly at 01375 489000 or via email at paul.morris@theglc.org.uk. I am more than willing to provide any additional information you may require.

Thank you for your continued support of The Gateway Academy. We eagerly await your response and look forward to the opportunity of partnering with your esteemed company.

Yours sincerely

Mr P Morris
DEPUTY HEAD OF PE

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The GLC Trust is a company limited by guarantee, registered in England & Wales (Registered Number 5853746). Registered office at The Gateway Academy, Marshfoot Road, Tilbury, Essex RM16 4LU.

Chief Executive Officer: Viki Reid.

The GLC is committed to safeguarding and promoting the welfare of children and young people and expect all staff, volunteers and visitors to share this commitment.

