



JBT/JJA

26 March 2026

Dear Parents/Carers

RE: THE GATEWAY GATORS BASKETBALL PROGRAMME

I am delighted to share an exciting development that will strengthen both our Academy and the wider local community. We are officially launching The Gateway Gators Basketball Programme designed to support students across the GLC family of Academies, alongside young people from our local community. This is a bold and ambitious project, built around opportunity, aspiration and long-term development.

In partnership with The Gators Basketball Club, we are creating a structured pathway that is rare within the national landscape. There are very few programmes in the country delivering a fully aligned offer from ages 11 to 16 within a secondary setting. Our model bridges school, community and performance sport in a way that provides continuity, expert coaching and meaningful progression. Alongside our 11 to 16 Academy pathways, we are also launching a community programme starting from the age of 8. This will provide high quality coaching, positive role models and access to competitive basketball for younger players, ensuring we build strong foundations and widen participation across the local area.

This programme is about far more than sport. It is about character, discipline, teamwork and ambition. It is about providing young people with a sense of belonging and pride. It is about giving students access to opportunities that may not otherwise exist. To support the long-term sustainability and growth of the programme, we are now seeking a headline sponsor for the next two years. This partnership will provide:

- Prominent branding across kit, facilities and promotional materials.
- Exposure through school and club social media platforms.
- Visibility at fixtures, tournaments and showcase events.
- Association with a pioneering 11 to 16 basketball model.
- Alignment with a project that positively impacts young people across our community.

This is an opportunity for a forward-thinking organisation to be at the forefront of an innovative and ambitious sporting initiative. The reach of this programme will extend well beyond our local area, with plans to compete regionally and nationally, positioning our partners within a growing and highly visible platform.

If you are a parent / carer, local business owner or representative of an organisation that may be interested in discussing sponsorship opportunities, we would be delighted to hear from you. Your support will directly contribute to coaching provision, facility development, competition entry and access to opportunities for all students, regardless of background. Together, we can build something truly special for our young people and our community.

For further information or to discuss potential partnership opportunities, please do not hesitate to contact me on telephone number 01375 489000 or via email at jon.bonnett@theglc.org.uk.

Thank you for your continued support.

Yours sincerely

Mr J Bonnett

VICE PRINCIPAL

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The GLC Trust is a company limited by guarantee, registered in England & Wales (Registered Number 5853746). Registered office at The Gateway Academy, Marshfoot Road, Tilbury, Essex RM16 4LU.

Chief Executive Officer: Viki Reid.

The GLC is committed to safeguarding and promoting the welfare of children and young people and expect all staff, volunteers and visitors to share this commitment.

